



ZEYNEP ILERI

EDUCATION

- 2021 - 2023 • **TU Delft, Netherlands**
Master of Science in Design for Interaction
- 2016 - 2020 • **Koç University, Turkey**
Bachelor of Science in Industrial Engineering
Minor Degree in Media & Visual Arts, Design Certificate
- 2018 - 2019 • **Grenoble INP, France**
Bachelor of Industrial Engineering & Management, Exchange student
- 2020 • **Copenhagen Institute of Interaction Design, Denmark**
Workshops on Designing Data-Driven Services

CONTACT

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SKILLS

Hard Skills

- Adobe suite ● ● ● ● ●
- Arduino ● ● ● ● ●
- CAD ● ● ● ● ●
- Figma ● ● ● ● ●
- p5.js ● ● ● ● ●
- Sketch ● ● ● ● ●
- 3D Printing ● ● ● ● ●
- Coding ● ● ● ● ●

Soft Skills

- Analytical Thinking
- Storytelling
- Multi-disciplinary and Cross-cultural collaboration
- Leadership
- Fast-learning and Adaptability
- Effective Presentation
- Working with Agile Methods

Languages

- Native in **Turkish**,
- Fluent (C2) in **English**,
- Intermediate (B1) in **French**
- Beginner (A1) in **Dutch**

EXPERIENCE

- Jan 2024 - now • **Freelancing at a Startup, Los Angeles/USA**
UX Design Freelancer
- Responsible of the UI & UX design of the app, with the focus on making it more user-friendly.
 - Strategic consulting on design thinking & approaching the product from different perspectives
 - Helping out to validate their assumptions: plan the user testing/ evaluation sessions.
- Feb 2024 - now • **Hii, Delft**
Workshop Facilitator
- Facilitating three types of workshops focused on improving the mental wellbeing of students.
 - Guiding the participants through the workshop using the assigned materials, help them to make connections with each other and deal with stress situations during the session.
- Mar 2023 - Sep 2023 • **Fabrique Digital Design Agency, Rotterdam**
UX Design Internship
- Demonstrated individual project management: deciding on project strategy, arrangement of timelines, managing different stakeholders and making presentations.
 - Followed user-centered design principles on research and testing involving both the target user and the stakeholders in the design process in an Agile manner.
 - Practiced prototyping in different fidelities: wireframing to interactive digital user interface.
- Sep 2022 - June 2023 • **TU Delft, Delft**
International Student Mentor
- Fostered leadership and teamwork through guiding a group of international students.
 - Developed problem-solving skills in different contexts both within the organization and among bureaucratic, academic and social issues of the students.
 - Became adept at advising and mentorship, contributing to my ability to guide others in various professional settings.
- June 2019 - Aug 2019 • **Pepsico, Istanbul**
Research & Development Internship
- Responsible of an individual design project about future product and package innovations
 - Collaborated with different departments of the company across various roles.
 - Conducted user research and testing with the identified target consumer groups. Came up with alternative designs for each consumer group.
- Aug 2018 - Sep 2018 • **Henkel, Istanbul**
Marketing Internship
- Developed concept innovations for new and existing products on the skin care department.
 - Conducted market analysis, followed industry and design trends, worked on formula and packaging details.